

Minutes of the Executive Committee of IASWG
Chapel Hill, NC
June 3, 2015

Members in attendance: Greg Tully (President), Jen Clements (Vice President), Dominique Moyse Steinberg (Treasurer), Dana Leeman (Symposium), Kyle McGee (Nominations & Elections), Mark Macgowen (Commission), Joyce Webster (Membership)
Others in attendance: Steve Kraft (Economic Development)

Absent: Brian Kelly (Marketing), Patty Underwood (Chapter Development), Charles Garvin (Practice)

The meeting came to order at 6:45 pm.

Greg provided an overview of the Symposium schedule for the NC symposium, to begin tomorrow, June 4, 2015. We are expecting a wonderful event, with members from more than a dozen countries in attendance. There is some concern about coordinating transportation with two hotel sites and a limited shuttle schedule. Executive committee members were urged to assist attendees as needed.

The next hour of the meeting was devoted to discussion of the current financial health of the organization and our long-term spending strategies. Dominique provided an updated treasurer report to the committee. After several years of intentionally spending more than we make, we are projecting a more balanced budget for 2015. Overall, our financial health is strong but there was an agreement that Board committees should explore ways to both cut spending and increase revenue moving forward, especially given recent initiatives that have been drawing down our cash-on-hand. All in attendance agreed that a portion of tomorrow's Board meeting committee break out sessions should be devoted to brainstorming in this area. Jen proposed that we make a special request of all Board members to consider their own contribution to the financial health of the organization, be it in the form of monetary donation or in-kind contributions (i.e. bringing new members to symposium, etc). Motions on any spending cuts will be proposed and voted on via email, as well as at the November Board meeting.

Greg announced that the 2016 symposium is going to be held in New York City. No other information is available at this time.

Joyce provided a brief membership report. She highlighted efforts related to member renewal/retention, as well as the recent and ongoing organizational membership drive.

Greg announced that Joyce will be switching out of her role as Membership Chair and assuming the newly created position of Organizational Secretary. Michael Wagner, current Secretary, will take on the role of Historic Secretary, maintaining all of our archives and historical records. Ann Bergart will be moving into Membership Co-chair position, with assistance from Joyce during the transition.

Kyle gave brief Nominations and Elections report. Greg has agreed to be nominated for President and Mark Doel has agreed to be nominated for Vice President. Jen Clements will not be running for Vice President. She was thanked for her service. There will be three at-large member positions open. The Nominations and Elections Committee is hoping to identify a few more potential candidates in the next few months to add to their existing list of potential candidates, in order to compile a final list that will eventually be narrowed to a slate of six at-large nominees on the ballot. There was a discussion about targeting new Board members with a wide range of backgrounds and skill sets, as well as how we define diversity on the Board. The election will take place this fall and results will be announced in time for the new at-large members and the President/VP to be seated for the November Board meeting.

It was determined that the November meeting of the IASWG will take place Nov. 7-8, 2015, in New York City.

The Executive Committee meeting adjourned at 9pm.

Respectfully Submitted,
Joyce Webster